



GODREJ PRAKRITI

KOLKATA



Godrej Prakriti - The preferred life

Awarded Best Residential Project in Kolkata at the CNBC AWAAZ REAL ESTATE AWARDS 2012, Godrej Prakriti offers its residents a contemporary lifestyle. It is one of the most sought after residential properties in Kolkata, with over 1700 families that have chosen Godrej Prakriti to make it their home. The exclusive amenities, convenient location and natural surroundings have helped them discover a new way of living.

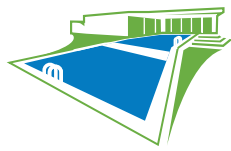




GODREJ PRAKRITI
KOLKATA



Courtyard lawn – Lush green, picturesque vistas are yours to behold at the beautifully landscaped courtyard lawns.



State-of-the-art-clubhouse – Spend some 'me' time or unwind with loved ones at the exclusive clubhouse with world-class amenities.

Living spaces to nurture your aspirations

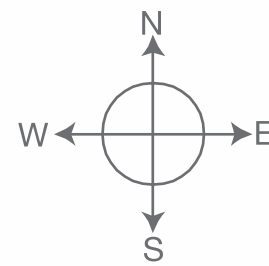
Spread over 22 acres of lush greenery, Godrej Prakriti offers you modern, urban living, enhanced by natural serenity. The 78% open spaces and nearly 3 acres of water bodies make for beautiful views and a holistic life.





Landscaped gardens, well groomed lawns, gazebo with seating make for a beautiful time outdoors.

MASTER LAYOUT




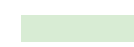











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|---|--------------|---|------------|---|-------------|
| A | Alaknanda | H | Shivalik | O | Vindhyachal |
| B | Ganga | I | Kailash | P | Yamunotri |
| C | Kaveri | J | Rushikulya | Q | Shahyadri |
| D | Shipra | K | Kapilash | R | Kumaon |
| E | Tapti | L | Teesta | S | Aravali |
| F | Kanchenjanga | M | Mahanadi | T | Everest |
| G | Nilgiri | N | Annapurna | | |

AMENITIES

| | |
|-------------------------|----------------------|
| 1 – Natural waterbodies | 5 – Temple |
| 2 – Retail block | 6 – Swimming pool |
| 3 – Community hall | 7 – Playground |
| 4 – Clubhouse | 8 – Landscape garden |

Artist's impression of the Master Layout Plan

-  DUM DUM • DAKSHINESHWAR • BARRACKPORE PROPOSED METRO RAILWAY
-  NOAPARA - AIRPORT - BARASAT PROPOSED METRO RAILWAY
-  DUM DUM - KAVI NAZRUL EXISTING METRO RAILWAY
-  ROAD
-  HOSPITAL
-  COLLEGE
-  SCHOOL
-  AIRPORT
-  RAILWAY STATION
-  NATIONAL HIGHWAY
-  BANK
-  ATM
-  RAILWAYS



A location that suits every aspiration

Situated on B.T. Road in Kolkata, Godrej Prakriti is a serene locale that is connected to the city. A self-sufficient location, Godrej Prakriti provides a multitude of amenities and conveniences for you and your loved ones.



Stay connected to your aspirations

Reaching anywhere from Godrej Prakriti is easy. It's a mere 25-minute drive through the Belgharia Expressway to the Netaji Subhas Chandra Bose International Airport, while the new Eastern Railway Terminus at Chitpur is 13 km from the site. The proposed Metro Railway extension from Dum Dum to Barrackpore will also be in close proximity.



Spacious interiors, modern amenities

A unique mix of 2BHK and 3BHK apartments ensures you find the perfect fit for your lifestyle. Spacious apartments open out to sweeping views of landscaped gardens or a placid waterfront: the choice is yours. This serene setting is accompanied by an array of modern amenities, which include a well-designed kitchen with service balconies, separate dining area for your comfort, with additional adjacent balconies facing enchanting vistas, well-ventilated rooms and green surroundings. There is more, at Godrej Prakriti with a 50,000 sq.ft. retail block within the property, you can nurture your entrepreneurial aspirations while staying close to home.



Kids recreation area – A special zone for little ones where they can play, enjoy and be themselves.



Koi fish pool – Savour the peace of this beautiful koi pool. Soak up the serenity as you watch the fish swim by.



Bask in the lush greens,
enjoy the soft winds along with the company of friends
and neighbours when you're back from work.



Multi-purpose hall – Host a party, a games night, or any other celebration – this hall is where you create memories.



Swimming pools & pool side cabanas – Take a dip, swim a few laps or throw pool side parties - there's a lot of fun in store here.



Meditation room and gym – Enjoy the many benefits of meditation or work up a healthy sweat. This space is dedicated to both the body and mind.

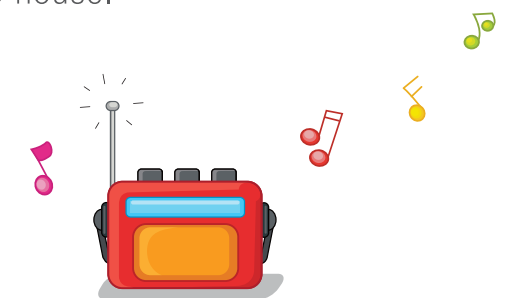


Indoor games – Indulge in games of cards, carrom, billiards or table-tennis with friends and your new neighbours.



Celebrate your aspirations

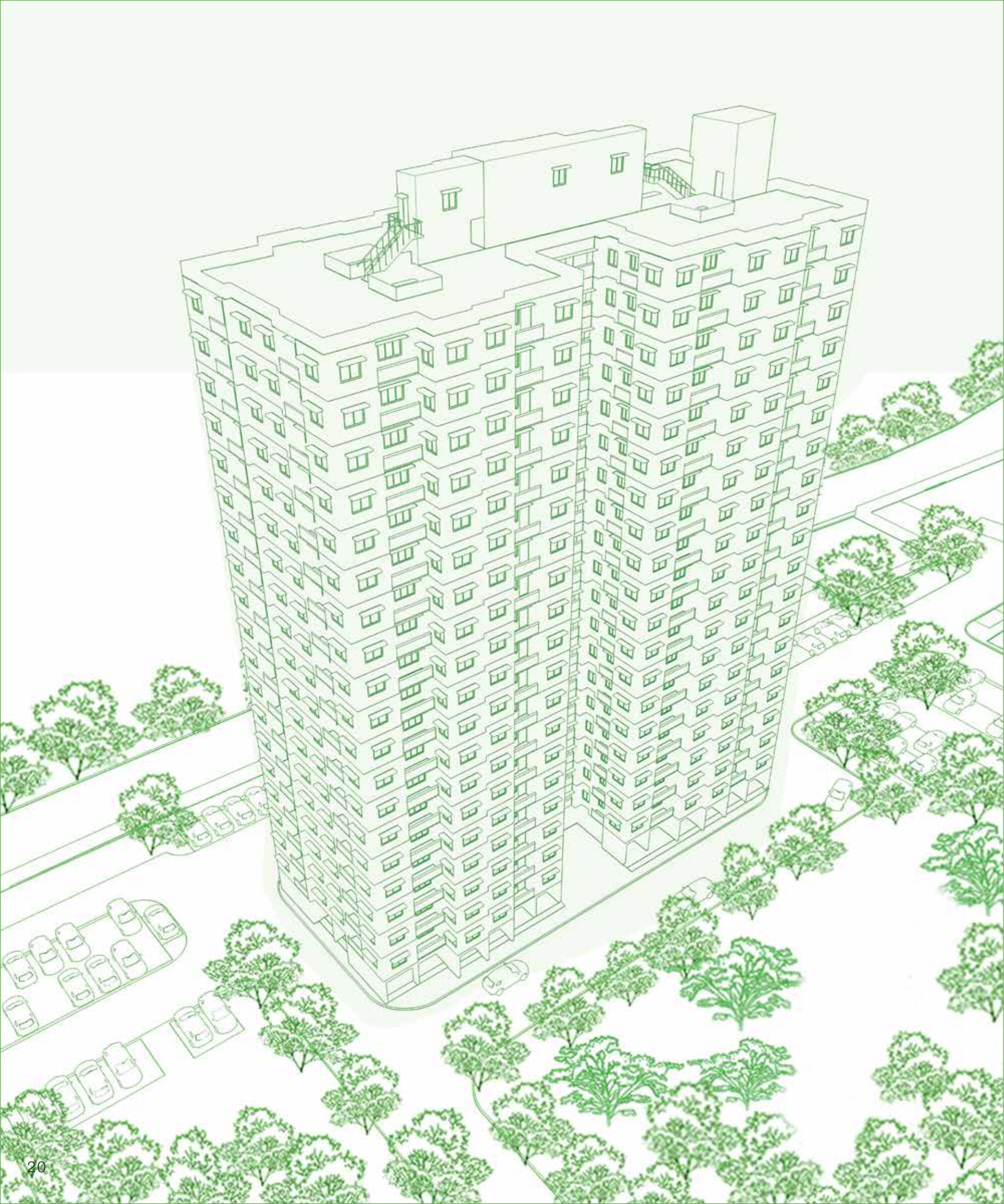
Enjoyment is a priority at Godrej Prakriti. Be it time with your family, friends or just by yourself, there is always something on offer for you at the club house.





Enjoy the unhindered views of nature and a busy, delightful city.

Actual Photograph



In harmony with nature

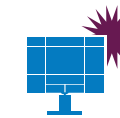
Godrej Prakriti's green initiatives have been engineered to retain its natural beauty.



Water efficient landscaping — We have used native plants for landscape design to ensure ease of maintenance and a year-round green campus.



Recycling & reuse of water — Only treated Grey water is used for landscaping.



Solar energy — The use of solar energy helps us save energy consumption up to 20% on an average. Solar street lights are one such innovation.



Ample green area — Adhering to the rules of the West Bengal Government, we offer more open, green spaces for healthy, holistic living.



Use of fly ash bricks — The conscious inclusion of these bricks helps us save more energy and curtail CO₂ emissions, compared to regular clay bricks.



A view of Godrej Prakriti - standing tall amidst the lush green.

GODREJ PROPERTIES



Godrej Properties brings the Godrej Group philosophy of innovation and excellence to the real estate industry. Each Godrej Properties development combines a 117-year legacy of excellence and trust with a commitment to cutting-edge design and technology. Godrej Properties is currently developing residential, commercial and township projects spread across 9.5 million square meters (102 million square feet) in 12 cities. Godrej Properties has always embraced the notion that collaboration is the essence of excellence. To that end, we have worked with the best designers, architects and contractors within India and around the globe to deliver imaginative and sustainable spaces. By bringing together the best talent in the global real estate sector, Godrej Properties works to create developments that will last into the future, and foresee the needs of each and every resident.

In the last 3 years, Godrej Properties has received over 80 awards and recognitions, including "Popular Choice - Developer of the Year" award by ET NOW in 2013 and "Best Business Practice in Real Estate" for the year 2012 by Accommodation Times.

RESIDENTIAL PROJECTS

| | |
|------------------------|-----------|
| Godrej Garden City | Ahmedabad |
| Godrej Crest | Bengaluru |
| Godrej Woodsman Estate | Bengaluru |
| Godrej Platinum | Bengaluru |
| Godrej Gold County | Bengaluru |
| Godrej Palm Grove | Chennai |
| Godrej Frontier | Gurgaon |
| Godrej Summit | Gurgaon |
| Godrej Oasis | Gurgaon |
| Godrej Aria | Gurgaon |

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|------------------|
| Godrej Platinum |
| Godrej Alpine |
| Godrej Bayview |
| Planet Godrej |
| Godrej Platinum |
| Godrej Riverside |
| Godrej Serenity |
| Godrej Waldorf |
| Godrej Edenwoods |
| Godrej Hill |
| Godrej Anandam |
| Godrej Horizon |
| Godrej Sherwood |

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|-----------|
| Kolkata |
| Mangalore |
| Mumbai |
| Mumbai |
| Mumbai |
| Mumbai |
| Mumbai |
| Mumbai |
| Mumbai |
| Mumbai |
| Nagpur |
| Pune |
| Pune |

COMMERCIAL PROJECTS

| | |
|--------------------|------------|
| Godrej Eternia | Chandigarh |
| Godrej Genesis | Kolkata |
| Godrej Waterside | Kolkata |
| Godrej Coliseum | Mumbai |
| Godrej BKC | Mumbai |
| The Trees | Mumbai |
| Godrej Castlemaine | Pune |
| Godrej Eternia | Pune |
| Godrej Millennium | Pune |



GODREJ GLENELG
MUMBAI



GODREJ BKC,
MUMBAI



PLANET GODREJ,
MUMBAI



GODREJ PLATINUM,
BENGALURU



GODREJ GOLD COUNTY,
BENGALURU

Awards and recognition for Godrej Prakriti

Godrej Prakriti has been selected as one of the 'Top 100 Real Estate Projects in India-2014' by Realty Plus (Knowledge Partner - CRISIL Real Estate Star Ratings).

Godrej Prakriti has won the 'Best Residential Project, Kolkata' award at the CNBC AWAAZ REAL ESTATE AWARDS 2012.

Godrej Prakriti won the 'Best Marketing Campaign of the Year' award for Excellence in Branding and Marketing at the 2nd CMO Asia Awards in Singapore.



DEVELOPER
Godrej Properties

CONSTRUCTION PARTNER
L&T and Simplex Infrastructure Ltd.



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Disclaimer: This is not an offer or an invitation to offer. Designs, costs, facilities, plans and specifications in static and/or interactive publicity material depict anticipated appearance of completed development and are subject to change without notice.

GODREJ PRAKRITI

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